

Come in and
**WE'LL PROVE
IT!**



**For '53...the easiest driving,
smoothest riding trucks of all time!**

Completely new **TIME-SAVING** features to **GET JOBS DONE FAST!**

NEW "DRIVERIZED" CABS cut driver fatigue! New wider, adjustable seat with non-sag springs and shock snubber! New one-piece curved windshield—55% bigger! **NEW TRANSMISSIONS!** Widest choice in truck history... 3-, 4- and 5-speeds... and they're all Synchro-Silent type! No double-clutching! New Fordomatic

Drive or Overdrive available at extra cost in all half-tonners! Steering column shift on all 3-speed transmissions! **NEW SHORTER TURNING!** New springs! New brakes! New wide-track, set-back front axles, sharper steering angle! **NEW LOW-FRICTION POWER!** Choice of 5 great engines... V-8 or Six!

SEE US TODAY! **FORD ECONOMY TRUCKS**
SAVE TIME • SAVE MONEY • LAST LONGER! F.B.A.P.
SCHULTZ & PECKHAM

YOUR FORD DEALER
1420 CARRILLO AVE. FAIRFAX 3-5014
"TV at its best! Don't miss 'Ford Theatre, KNBH (4), Thursday, 9:30 p.m.'"



WHEEL OF FORTUNE... The wheel of fortune stopped just right for Yvonne L. Griffin and Kenneth E. Hall, two graduating seniors at Torrance High School, who were presented with new Bulova watches by A. Robinson, vice-president of Lawson's Jewelers, 1317 El Prado, after a spin of the pointer Tuesday morning at the Senior Breakfast in the Civic Auditorium.

Student Gets ROTC Award At S. B. State

Cadet Corporal Charles J. Downing, 17039 Glenburn Ave., Torrance, was among those receiving top ROTC awards for the year at Santa Barbara College of the University of California at the recent Provost's Review. He received a good conduct ribbon for completing the year without demerits, tardiness or unexcused absence. The entire ROTC corps passed in review before the dignitaries and visitors. Music was provided by the ROTC marching band.

**Herald Want Ads
Will Get Results...
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a vacation



Don't be homebound...
Go Greyhound!

A **THIN BUDGET** doesn't mean you have to be a stay-at-home... not when just about any Greyhound trip can be made into a low-cost vacation! In many cases Greyhound offers you a choice of scenic routes... go one way and return another, at no extra cost to you. **IN ADDITION**, hotel rooms, sightseeing and side trips can be added to really "vacation-ize" your journey. Just remember, only by highway can you see America best... and on the highway, the *best* way is Greyhound!

GREYHOUND
DANIELS CAFE—1625 CARRILLO FA. 8-3642



AMERICA'S NEW RAILROAD

A 50-yard dash with a potato on a spoon! An exciting bit of Americana—but it's not the

World's Greatest Potato Race

That's the 2200-mile dash on the Santa Fe with 1,350,000,000 potatoes

Somebody east said, "Pass the potatoes!"

Out in California, the fertile San Joaquin Valley heard them. And look what happened. Santa Fe started moving 14,000 to 15,000 carloads of potatoes to hungry markets all over the Midwest and East. 36,000 to 40,000 pounds to a carload. As high as 550 carloads per day at peak of harvest: That's more than 1,850,000,000 potatoes. And that's a lot of spuds.

Bag 'em. Load 'em. Roll 'em. And hustle. Somebody east said, "Pass the potatoes!"

From America's largest fleet of refrigerator cars owned by an individual railroad, these yellow

Santa Fe "reefers" are dispatched to the "Potato Capital of the West."

There the cars are cleaned, checked, loaded, switched. And iced fast (a car a minute, if you please). These potatoes can't wait!

In servicing the cars as they speed east, new icing docks at Bakersfield and Needles, Calif.; Belen, N. Mex.; Waynoka, Okla. and Kansas City work the clock around. Electronically-controlled "hump" yards speed the switching.

SANTA FE PRECISION—SANTA FE SPEED

On-time delivery calls for full-time precision to keep these schedules "on the advertised."

After the potatoes come the wheat... citrus fruits... grapes... melons... and green vegetables all year long—flooding east from Santa Fe country to you. Everything from avocados to zucchini.

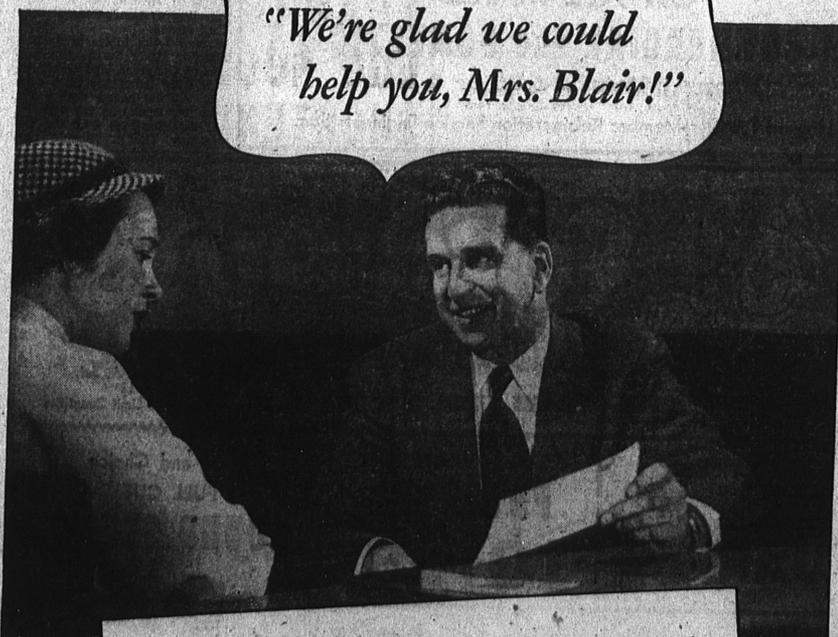
It costs Santa Fe millions of dollars to serve you so—and provide you with *Super Chiefs*, too! But we're proud to say they are *earned* dollars. Not one penny comes from the taxes you pay.

SANTA FE SYSTEM LINES



PROGRESS THAT PAYS ITS OWN WAY

"We're glad we could
help you, Mrs. Blair!"



SERVICE and COURTESY

... we strive to give you both at Bank of America!

We're glad we can offer you such a wide range of services at Bank of America. We believe our kind of neighborhood banking has played a big part in building the community in which you live. And we have always thought that even the best banking service is not enough. That is why we place equal emphasis on the courtesy and friendliness we want you to find when you come in to our bank. Yes, we strive to give you both service and courtesy at Bank of America!



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